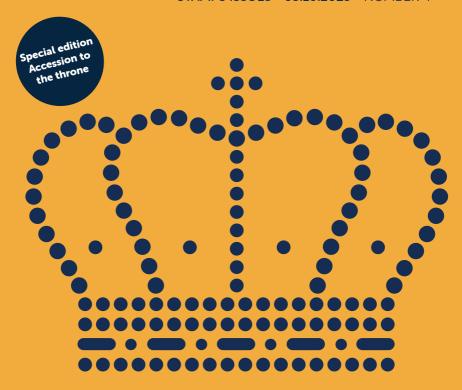
Philatélux

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At the dawn of a reign marked by commitment

3 October 2025 marks a historic date for our country: after a reign defined by respect and dedication, His Royal Highness Grand Duke Henri passed the torch to his eldest son. On the eve of his 44th birthday, His Royal Highness Grand Duke Guillaume took the oath before the Chamber of Deputies, thus becoming Luxembourg's new Head of State.

For more than two decades, Grand Duke Guillaume has prepared for this responsibility with seriousness and commitment. As Hereditary Grand Duke and later as the Grand Duke's 'Lieutenant-Représentant', he carried out numerous economic missions around the world, enhancing Luxembourg's visibility and forging valuable connections for our future.

His experience within the Council of State and his involvement in national institutions reflect his desire to deeply understand the challenges of our society. But beyond his official duties, Grand Duke Guillaume also embodies values of closeness and humanity.

Guided from a young age by a love of nature and a sense of community, he became involved in scouting, and in 2019 was appointed Chief Scout of Luxembourg. His international involvement in the movement, notably as head of the 'World Scout Foundation', reflects his commitment to youth and education.

In 2012, Grand Duke Guillaume married Countess Stéphanie de Lannoy, in a deeply emotional moment shared by the entire country. Together, they form a united and committed couple, parents to two young princes, Charles and François, who are growing up with curiosity and kindness.

The new Grand Ducal couple is actively involved in Luxembourg's cultural, social, and artisanal life. Their warm presence and attentive listening make them approachable figures, oriented toward the future while honouring traditions.





In cooperation with Design Friends asbl, POST Philately organised a competition for the design of the block and special stamps. With their original and high-quality designs, Jill Els and Lea Schroeder were able to convince the jury.



Price of the block: €2 40

Layout:Jill Els (LU)

Printing:

Offset lithography, Cartor Security Printers, Meaucé (FR)

Format of the block:

120 x 80 mm

Format of the stamp:

30 x 40 mm

Print run:

30.000 blocks



"I conceived this block as a symbolic narrative marking the accession of HRH the Grand Duke. The stylised parchment traces the key stages of his journey: his family, his bond with nature, his international responsibilities, and his commitment to scouting, represented by the knot as a sign of solidarity. The 5x5 circle structure encodes the date of 3 October 2025, and reflects a forward-looking spirit and innovation. The map of Luxembourg, the grand ducal residences, and the motifs inspired by gardens and forests evoke his deep roots in the country, while affirming values of sustainability and inclusion.

Through its symbolic language, the design forms a harmonious whole that unites past, present, and future in a single momentum, elevated by golden accents heralding the dawn of a new historic era."

Jill Els, graphic designer



"On the occasion of the accession to the throne, this sheet with decorated borders was designed as a narrative scene portraying the transmission of a dynasty in harmony with Luxembourg's core values: continuity, unity, and closeness. Surrounding the portrait of Their Royal Highnesses the Grand Duke and the Grand Duchess are powerful symbols: the Grand Ducal Palace, the *Gëlle Fra*, the rose, the red lion, the Luxembourg flag, and the European stars – expressing both a deep attachment to national roots and a confident outlook towards the future."

Lea Schroeder, graphic designer





Price of the stamp: €1.20

Price of the sheet: €10,80

Layout:

Lea Schroeder (LU)

Printing:

Multicoloured high-resolution offset, boost Stamps Printing, Malines (BE)

Format of the stamp:

40.15 x 29.75mm, 9 stamps per sheet

Print run:

50.400 stamps





HRH Grand Duke Guillaume

TRH Grand Duke Guillaume (on the right), accompanied by his father, Grand Duke Henri (on the left), and his grandfather, Grand Duke Jean (in the middle)



and the Grand Duchess



HRH Grand Duke Guillaume

On the occasion of HRH Grand-Duke Guillaume's accession to the throne, a first-day-of-issue cancellation mark will be available on **3 October 2025** at the Philatelic Counter in Luxembourg-Gare.

NEW

OPENING HOURS OF THE PHILATELIC COUNTER

Monday to Friday 8.30 am – 12.00 pm

POST Philately

L-2992 Luxembourg

Philatelic Counter

Espace POST Luxembourg-Gare 38, place de la Gare L-1616 Luxembourg-Gare

Tel.: 4088-8840

E-mail: contact.philately@post.lu



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